

Participant Reflection Handout

Strategic Planning in an Uncertain Landscape

Building Resilience, Focus, and Bold Action in Free & Charitable Clinics and Pharmacies

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Why Strategic Planning Matters Now

When has your clinic's strategic plan actually guided a tough decision — or failed to do so?

Unique Challenges in Today's Landscape

What external factor (policy, funding, patient demographics, or workforce) has most affected your clinic's operations this year?

Engaging Your Board

In what new way could your board take a more active role in your next strategic planning cycle?

Understanding Strengths and Opportunities

What is one strength your clinic can build on, and one opportunity emerging in your community?

Planning in Uncertainty

How would your clinic respond to these scenarios? What short- and long-term actions could you take? 1) Medicaid & ACA changes (more uninsured patients) 2) Funding cut (a major grant reduced by 30–50%) 3)

Demographic change (population growth or shifts in immigrant community)

Bold, Mission-Driven Goals

If your clinic couldn't fail, what bold step would you take for your patients in the next 3 years?

Reflection & Next Steps

What one action will you commit to taking in the next 30 days to strengthen your clinic's strategic planning process?

Optional Prompt

What's one idea you heard today that you'd like to share with your board or leadership team?

This worksheet is designed for participants and colleagues who may not be able to attend the full workshop. Use it to reflect on your clinic's current planning process, identify opportunities, and capture actionable next steps.